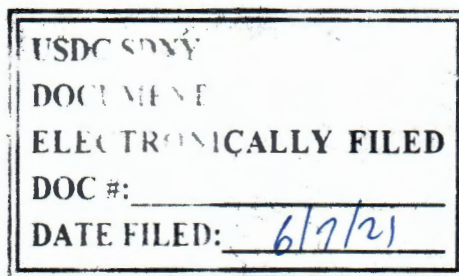


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June 2, 2021

VIA ECF

The Honorable Louis L. Stanton ✓
United States District Court
Southern District of New York
Daniel Patrick Moynihan United State Courthouse
500 Pearl Street
New York, NY 10007

Denied.
Louis L. Stanton
6/7/21

Re: *Innovatus Capital Partners, LLC v. Neuman*, No. 1:18-cv-04252-LLS (S.D.N.Y.)¹ and
MV Realty PBC, LLC v. Innovatus Capital Partners, LLC, No. 1:18-07142-LLS (S.D.N.Y.)

Dear Judge Stanton:

We are counsel to Innovatus Capital Partners, LLC ("Innovatus"), which is Plaintiff in the first above-captioned action and Defendant and Cross-Claimant in the second. We write to request permission to file under seal portions of Innovatus' June 2, 2021 letter, which is being filed in response to the May 24, 2021 Letter of Jason C. Raofield seeking a pre-motion conference.

A court may seal judicial documents if that sealing "is essential to preserve higher values and is narrowly tailored to serve that interest." *Lugosch v. Pyramid Co. of Onondaga*, 435 F.3d 110, 120 (2d Cir. 2006) (internal quotations omitted). Materials that reveal marketing strategy, financial analysis, and business development strategy are routinely considered highly proprietary by courts and worthy of protection by sealing from the public. *See, e.g., Playtex Products, LLC v. Munchkin, Inc.*, 2016 WL 1276450, at *11-12 (S.D.N.Y. March 29, 2016); *New York v. Actavis, PLC*, 2014 WL 5353774, at *3 (S.D.N.Y. Oct. 21, 2014).

The proposed redactions to the June 2, 2021 letter are aimed at protecting references to and quotes from information that has been designated by the MV Realty Parties² as "HIGHLY CONFIDENTIAL," which is defined in the Protective Order as "information which is in the possession of a Designating Party who believes in good faith that the Disclosure of such information to another Party or non-Party would create a substantial risk of serious financial, competitive or other injury that cannot be avoided by less restrictive means." *See* Dkt. 75 at 2

¹ All citations to "Dkt." herein refer to the docket entries in *Innovatus Capital Partners, LLC v. Neuman*, No. 1:18-cv-04252-LLS (S.D.N.Y.).

² The "MV Realty Parties" refers collectively to Defendants and Cross-Claimants Jonathan Neuman, Antony Miller, Ritz Advisors, LLC, Greg Williams, Daryl Clark, and Amanda Zachman in the first above-captioned action, and Plaintiff MV Realty PBC, LLC in the second above-captioned action.

MEMO ENDORSED



Hon. Louis L. Stanton
June 2, 2021
Page 2

(Protective Order). The Protective Order also requires the parties to follow “the procedures outlined in Fed. R. Civ. P. 5.2., the Standing Order Regarding Electronic Filing Under Seal in Civil and Miscellaneous Cases dated December 19, 2019, and the Individual Rules of Practice issued of the Court, or any Standing Procedural Order subsequently issued by the Court.” *Id.* at 11.

Pursuant to the Protective Order, we understand that the MV Realty Parties’ designation of these materials as “HIGHLY CONFIDENTIAL” means that the MV Realty Parties believe the information contained therein is competitively sensitive and would be harmful if released to the public. After speaking with counsel for the MV Realty Parties, we also understand that they may be submitting a letter to the Court supporting this motion to seal by articulating their grounds for marking these materials as “HIGHLY CONFIDENTIAL.”

Accordingly, Innovatus respectfully requests the Court’s permission to file its June 2, 2021 letter under seal.

Respectfully,

A handwritten signature in black ink, appearing to read "Mi Z", written over a horizontal line.

Michael H. McGinley

CC: All counsel of record (via ECF)